

How to become a GREENWILL Network Builder



GREENWILL in brief

- GREENWILL is simple, free and socially-driven. It provides a platform that helps businesses, organizations (government, schools, associations etc.) and individuals to take simple steps - many of which save money, maximize output and spur innovation - to play a critical role towards achieving a greener planet.
- GREENWILL is spearheaded by EuCham - European Chamber, a non-profit organization founded in 2011 with members representing some 370,000 businesses and partners.
- GREENWILL will empower consumers and the general public so that they are aware of the green pledges made by the companies and organizations they patronize or are affiliated with.

Thanks in part to GREENWILL's Network Builders, we now have members in more than 30 countries that have made a public pledge to reduce their environmental impact. Network Builders are individuals who support GREENWILL's mission of improving environmental sustainability and want contribute to its success. They can be located anywhere in the world, and are keen to join the initiative and expand its horizons.

What does a GREENWILL Network Builder do?

1. Encourage organizations in their home city or anywhere in the world—via direct visits, conversations, networks of friends and associates, events, email, multimedia, etc—to adopt GREENWILL.
2. Help companies and organizations with the implementation of the Green Policy and Green Guidelines (as provided by GREENWILL).

The Starting Package GREENWILL provides to Network Builders:

- Training
- Certification
- FAQ
- Promotional materials (Access to the Green Policy templates, the Green Guidelines for organizations, flyers, etc)
- Blank GREENWILL business cards

GREENWILL Network Builders Training

Accepted applicants to become GREENWILL Network Builders will receive a **Training** that prepares them. This can have different formats, in order of preference:

- Personal training
- Skype training
- Video training
- Email conversation and discussion about FAQ

Promotional Materials

When Network Builders visit possible registrants they should take certain materials with them to show and distribute.

- Green Policy - Not to be distributed, just for showing.
- Green Guidelines - Not to be distributed, just for showing.
- Infographics
- GREENWILL flyer
- Blank business cards
- Certification card for GREENWILL representatives - valid for the current year

If you're passionate about the environment, want to engage in something meaningful, want to be part of a fast-growing environmental start-up team, then we'd love to work with you at GREENWILL. Please get in touch with us at:

GREENWILL

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